

The 2nd International Conference on Accounting, Management, Economics and Social Sciences

Programme Schedule and Rooms Allocation

A. Programme Schedule

07.30 WIB – 13.00 WIB Registration (Asia-Africa Room)

08.15 WIB – 10.15 WIB Concurrent Session 1

10.15 WIB – 10.30 WIB Coffee Break (Meeting room)

10.30 WIB – 10.40 WIB Opening

10.40 WIB – 12.00 WIB Keynote Speech (Asia-Africa Room)

1. Wing Wah Tham PhD (Senior Lecturer at UNSW,
Australia)

2. Prof Te -Kuang Cho (Dean of STUST, Taiwan)

12.00 WIB – 13.00 WIB Lunch (Garden Restaurant)

13.00 WIB – 15.00 WIB Concurrent Session 2

15.00 WIB – 15.45 WIB Sharing Session: STUST - Scholarships and
University Networking (Asia-Africa Room)

15.45 WIB – 16.00 WIB Coffee Break (Meeting room)

16.00 WIB – 18.00 WIB Concurrent Session 3

B. Rooms Allocation (15 minutes is allocated for presentation and discussion per presenter)

1. Accounting and Finance

1. Asia Africa Room Session 1 (08.15 WIB – 10.15 WIB):
2. Sultan Room Session 1 (08.15 WIB – 10.15 WIB):
3. Asia Africa Room Session 2 (13.00 WIB – 15.00 WIB):
4. Sultan Room Session 2 (13.00 WIB – 15.00 WIB):
5. Asia Africa Room Session 3 (16.000 WIB – 18.00 WIB):

2. Management

1. The Palace Room Session 1 (08.15 WIB – 10.15 WIB):
2. Caesar Room Session 1 (08.15 WIB – 10.15 WIB):
3. The Palace Room Session 2 (13.00 WIB – 15.00 WIB):
4. Caesar Room Session 2 (13.00 WIB – 15.00 WIB):
5. The Palace Room Session 3 (16.000 WIB – 18.00 WIB):

3. Economics

1. Sultan Room Session 3 (16.000 WIB – 18.00 WIB):

4. Social Science

1. Caesar Room Session 3 (16.000 WIB – 18.00 WIB):

TRACK 1 Accounting and Finance

Asia Africa Room Session 1 (08.15 WIB – 10.15 WIB)

1. The Effect of Atitude, Subjective Norm and Behavior Control on Tax Compliance Payer With Intention As Intervening Variable
Arie Frinola Minovia, Resti Yulistia Muslim
(Bung Hatta University)
2. The Effect of Ownership Structures and Political Connection on Tax Avoidance
Resti Yulistia Muslim, Arie Frinola Minovia
(Bung Hatta University)
3. Is There Free Cash Flow Information in Decision Making Companies and Investors?
Lisa Rahayu, Yuli Soesetio
State University of Malang
4. The effects of IFRS and its enforcement on Earnings Management. A study of the Johannesburg Stock Exchange
Hope Ruvimbo Tsitsi Musvosvi, Hamidah
(Airlangga University)
5. The Case Study of Intellectual Capital Disclosure on Cost of Equity Capital in Indonesian Firms
Mita Restiana, Neneng Djueriah
(Swiss German University)
6. Could Independent Board, Board Meeting, Audit Committee, and Risk Committee improve the Asset Quality and Operational Performance
Te Kuang Chou, Agung Dharmawan Buchdadi
(Southern Taiwan University of Science and Technology, Taiwan)
7. Management Motivation on Fixed Asset Revaluations and Choice of Items to Revalue: Evidence from Indonesia
Dyah Purwanti
State of Finance Polytechnic-STAN
8. Analysis of Consignment Sales Rating to 2014 Profit in CV. Lam Alif Purwakarta
Gusganda Suria Manda, Dian Hakip Nurdiansyah
(Universitas Singaperbangsa Karawang)

Sultan Room Session 1 (08.15 WIB – 10.15 WIB)

9. The Phenomenon of Mandatory Reporting on Legislative General Election Campaign Finance, evidence in East Java province, Indonesia
Henry W. Darmoko, Abdul Rohman
(Merdeka University of Madiun, Diponegoro University)
10. The Role of Risk Management Systems in Moderating the Effect of CSR Activities on Tax Aggressiveness Behaviors
Muhammad Basyuni Rizqi Qodraturrasyid, Siti Nuryanah
(University of Indonesia)
11. Empirical Testing of the Accuracy Various Models to Measue Value of the Firm
Nurchayaning Dwi Kusumaningrum, I Made Narsa
(University of Airlangga)

12. Effect of Integrated Reporting Firm Value-An Approach from Financial Statements and Non Financial Reports on the Indonesia Stock Exchange
Monica Rahardian, Ary Helmina, Jaka Isgiyarta
(Diponegoro University)
13. Effect of Size Company to the Value of Company with Profitability as a Moderating Variable (Case Study on Food and Beverage Company Listed on Indonesia Stock Exchange Period of 2011-2015
Sri Suartini, Hari Sulistiyo, Nanu Hasanuh
(Universitas Singaperbangsa Karawang)
14. Reflections for Whom SAI's Performance Audit (Case study in BPK)
Windhu Wibisono, Roy V. Salomo
(University of Indonesia)
15. Citizen Attitudes Towards Information Transparency in Local Government in Indonesia
Dyah Purwanti, Rahayu Kusumawati, Nur Hidayati
Politeknik Keuangan Negara-STAN
16. Conditions Effectiveness of Regional Financial Management Information System
Frita Lussie Bramanti, Heni Nurani Hartikayanti
(University of General Achmad Yani)

Asia Africa Room Session 2 (13.00 WIB – 15.00 WIB)

17. Computerized Accounting Information System and Information Quality: Case Study of SME in Indonesia
Renna Magdalena
(Universitas Pelita Harapan Surabaya)
18. The Development of an Accounting Information System in Micro and Small Businesses in Semarang
Nanik Sri Utaminingsih, Amir Mahmud
(Diponegoro University, Universitas negeri Semarang)
19. The Role of Corporate Governance Mechanisms in Preventing Accounting Fraud in the Perspective of Fraud Diamond
Imang Dapit Pamungkas, Imam Ghozali, Tarmizi Achmad
(Diponegoro University)
20. Public Awareness of Corruption in Indonesia
Dyah Purwanti, Arifah Fibri Andriyani
(State Finance Polytechnique-STAN-Indonesia)
21. Optimalization of Tax Potentials and Regional Retribution to Increase District Own Source Revenue in Ende Regency
Sabra B. Wahab Thalib, Laurentius D. Gadi Djou, Ernesta Leha
(Universitas Flores, BAPPEDA Kabupaten Ende)
22. Tax Aggressiveness, Firm Risk and Corporate Social Responsibility: Testing Legitimacy Theory in Manufacturing Firms
Khairunnisa, Dwi Martani
(University of Indonesia)

23. Justice Tax Based on MSME Entrepreneur Perspective-Case Study of Atom Market Surabaya
Jeanny Novliemyanti, Fauzi Ismail Arif, Yogi Prasetyo Nugroho, Bambang Tjahjadi
(Universitas Airlangga)
24. Analysis of Strategic Factors Having Significant Roles in Optimizing Tax Revenue
Endang Mahpudin, Suhono
(Singaperbangsa University Karawang)

Sultan Room Session 2 (13.00 WIB – 15.00 WIB)

25. Developing Teaching Materials With Preparation Modules Accounting Practices Costs Based Guided Discovery
Nora Susanti, Citra Ramayani
(STKIP PGRI Sumatera Barat)
26. Merger Analysis of PT CIMB Niaga Tbk Based on Risk Based Bank Rating
Jason Wijaya, Taufik Faturohman
(Institut Teknologi Bandung)
27. Effect of Exchange Value, Import, Export and Inflation on Stock Price Index in Indonesian Stock Exchange
Akhmad Sodikin, Ella Siti Chaeriyah
(UNKRIS Jakarta)
28. An Analysis on The Infrastructure Competitiveness Index As A Determinant of Investment in Indonesia
Guswandi, Fajar Cahyo Utomo
(Krisnadwipayana University)
29. Financial Inclusion for Low Income Communities at Underdeveloped Areas in Indonesia
Budhi Suparningsih, Dhiantanti Mei Rahmawantari
(Krisnadwipayana University)
30. Factors Affecting Cash Dividend in the Consumer Good Industry
Henny Medyawati, Muhamad Yunanto
(Gunadarma University)
31. The Role of Industrial Factors on Optimal Capital Structure Proxy
Prima Naomi, Irwan Adi Ekaputra, Buddi Wibowo
(Universitas Indonesia)
32. The Factors Behind Social Enterprise Investment Barriers -Experience In Taiwan
Su-Chuan Liu, Hwa-Nan Chan
(Chaoyang University of Technology)

Asia Africa Room Session 3 (16.000 WIB – 18.00 WIB)

33. Analysis of Effect Return on Equity, Capital Adequacy Ratio, Net Interest Margin and Pay Out Ratio of Dividend Share Price on Banking Companies in Indonesia Stock Exchange
Heriyati Chrisna
(Universitas Pembangunan Pancabudi)

34. Capital Structure, R&D, Firm Size, and Investment Opportunity Set: Growth Sales as Mediating
Mahirun Latifudin, Sugeng Wahyudi
(Diponegoro University)
35. Impact of Duality CEO's on underpricing and long-term performance
Maximus Leonardo Taolin, Sugeng Wahyudi
(Diponegoro University)
36. Corporate Social Responsibility and Earnings Management in ASEAN BANKS
Sylvia Rianda Anugra, Ratna Wardhani
University of Indonesia
37. Enterprise Risk Management (ERM) and Firm Value: Evidence from Financial Companies in Indonesia
Bestari Dwi Handayani, Anis Chariri, Abdul Rahman
(Diponegoro University)
38. Conservatism in Islamic and Conventional Banks (Study in Indonesia and Malaysia)
Nanda Putri Ghassani Fildzah, Dini Rosdini
(Universitas Padjadjaran)

TRACK 2 Management

The Palace Room Session 1 (08.15 WIB – 10.15 WIB)

1. The Cultural Shocks in Indonesia
Ahmad Hermanto, Abdul Rivai
(Krisnadwipayana University)
2. The establishment of Business Clustering by Applying Value Chain with Multiple Commodities Approach in Efforts to Increase the Competitiveness of the Region
M Faisal
(Universitas Trilogi)
3. Enhancing Employee Engagement Through Organizational Climate (Case Study Educational Staff in School of Business and Management Institut Teknologi Bandung)
Hary Febriansyah, Dematria Pringgabayu, Nurfaisa Hidayanti, Feny Citra Febrianti
(Institut Teknologi Bandung, Padjajaran University)
4. Conceptual Framework of "JICK'10 Keys to Change" Implementation on Televisi Republik Indonesia
Amanda Setiorini, Tjatjuk Siswandoko, M. Irawan Noor
(Krisnadwipayana University)
5. Forecasting of Satisfaction and Repurchase Intention of Indonesia Shoppers Is Shopping Malls
Risca Fitri Ayuni
(Brawijaya University)
6. Geo-service Industry Analysis: Scanning Challenges and Opportunities for Sustainable Asia-Pacific
Tamer Zaki Fouad Mohamed
(Southern Taiwan University of Science and Technology, Taiwan)

7. Eco-Label and Purchase Intention: The Role of Trusted Values to Green Products
Wisnu Wijayanto, Harry Soesanto
(Diponegoro University)
8. Repurchase Intentions of Mass Transit Service Users: Roles of Service Quality, Customer Trust, and Corporate Image
Retno Mulatsih, Harry Soesanto
(Diponegoro University)

Caesar Room Session 1 (08.15 WIB – 10.15 WIB)

1. Quality of Services Strategy to Increase Satisfaction of Primary Services Users Community at Nanggalo and Lapai Public Health Care in Padang City
Hayu Yolanda Utami, Rizky Natassia, Susi
(Andalas University)
2. Business Environment in Indonesian Furniture Industry: Case Study in PT. Chitose Internasional, Tbk
Ardi Apriliadi, Moch Fadly Ibrahim, Popy Rufaidah
(Universitas Padjadjaran)
3. Testing Employer Branding Model in Private Universities
Gina Goniah, Popy Rufaidah
(Universitas Padjadjaran)
4. Assessing the Recent Efficiency of Rural Banks in West Java Indonesia
Mokhammad Anwar, Layyinaturobaniyah, Ratna Komara, Sulaeman Rahman
(University of Padjadjaran)
5. Brand Orientation Scale (BOS): Testing in Small Medium Enterprises
Resti Rachmawati, Popy Rufaidah
(Universitas Padjadjaran)
6. Potential Analysis of SME Development in Business-Handicrafts of Minangkabau Spare Gold Yarns in the Whole Sumatera Area
Mareta Kemala Sari, Dina Amaluis Syailendra, Eka Saputra and Ariesta
(STKIP PGRI West Sumatera)
7. Value Chain Analysis Of PT. Electronics City Indonesia Tbk : Case Study in Modern Electronics retail Company
Anne Angelia, Ramadiwati Mekar, Adelina Daswir, Popy Rufaidah
(Universitas Padjadjaran)
8. The Determinant of Work Motivation and Implication on Lecturer Performance in Karawang Region
Rahmat Hasbullah
(Universitas Singaperbangsa Karawang)

The Palace Room Session 2 (13.00 WIB – 15.00 WIB)

1. The Relationship Between Emotional Intelligence and Job Performance Among Employees at Majlis Perbandaran Alor Gajah, Melaka Malaysia
Noor Haty Nor Azam, et.al
(Universiti Teknologi MARA Melaka-Malaysia, Universiti Teknologi MARA Sarawak-Malaysia)
2. The Influence of Organizational Culture "The Telkomsel Way" on Employee Performance of PT Telkomsel in Area 2 Jabotabek West Java
Maulana Yusup
Telkom University
3. Occupational Stress on Job Performance of Office Work-Based Employees in Malaysia's Port Nur Faithzah Jamian, et.al
(Universiti Teknologi MARA (Melaka), Malaysia, Universiti Teknologi MARA (Terengganu), Malaysia, Universiti Teknologi MARA (Perak), Malaysia)
4. Influence Analysis Factors on The Performance of Work Unit at The Regional Government Binjay. Financial Management By Region as Moderating Variable
Anggi Pratama
(Universitas Sumatera Utara)
5. The Influence of Compensation, Organizational Culture and Organizational Commitment to Employees Performance in UPT Balai Informasi Teknologi LIPI and UPT Balai Pengembangan Instrumentasi LIPI
Dina Lusyana
(Padjadjaran University) ‘
6. Protean Career Attitude and Career Satisfaction: Mediating role of Skill Malleability
Wahyu, Suharnomo
(Diponegoro University)
7. How to Increase Work Motivation?
Dewi Susita, Marsofiyati
State University of Jakarta
8. The Impact of Perceived Organizational Support, Proactive Personality and Employee Creativity on Career Satisfaction
The Elisabeth Cintya Santosa, Ahyar Yuniawan
(Diponegoro University)

Caesar Room Session 2 (13.00 WIB – 15.00 WIB)

1. Measuring community satisfaction in local authority: Important Satisfaction Analysis
Suharto, Amilia Hasbullah
(Krisnadwipayana University)
2. The Impact of Academic Service Quality on Student Satisfaction
Ester Manik, Iwan Sidharta
(Sekolah Tinggi Ilmu Ekonomi Pasundan Bandung)

3. Work Motivation Enhancement Through Leadership and Compensation in Cooperation Employees at Karawang Regency
Solehudin
(Singaperbangsa University of Karawang)
4. Influence the Function of Leadership, Motivation and Communication on Performance clerk in the Public Works Agency Karawang
Sony Hersona GW
Singaperbangsa University of Karawang
5. Smart Predictors of Job Seekers Self-Disclosure on Padang City on the Future
Sofyardi
(Universitas Andalas)
6. Influence of Customer Relationship Marketing and Satisfaction of Customer Loyalty
Anny Nurbasari, Nisa Hanum Harani
(Maranatha Cristian University, Politeknik Pos Indonesia)
7. Determinants of Halal Cosmetics Purchase Intention
Andrian Haro
(Universitas Negeri Jakarta)
8. A study of Islamic Tourism in Indonesia : Opportunities and Challenges Toward Economic Growth
Wiwik Rachmarwi, Lukman Hakim, Muhadi Riyanto
(Krisnadwipayana University)

The Palace Room Session 3 (16.000 WIB – 18.00 WIB)

1. The Effect of Heritage Tourism towards City Image
Andi Jananto, Popy Rufaidah
(Universitas Padjadjaran)
2. Development Strategy of Tourism Object of Desa Menari in Semarang Regency
Komsu Koranti, Sriyanto
(University of Gunadarma)
3. Proposed Business Strategy for Moimei in Order to Increase Sales and Sustain in Competitive Market
Ardita Sofyani
(Institut Teknologi Bandung)
4. Innovation Performance : Study in The Centre of Research and Education and Training for Government Apparatus The National Institute of Public Administration (PKP2A LAN) Republic of Indonesia
Yuyu Yuningsih, Ade Irma Susanty
(Telkom University)
5. A Service Quality of Islamic Microfinance in Indonesia: an Importance-Performance Analysis Approach
Dety Nurfadilah, Sudarmawan Samidi, Iwan Kurniawan Subagja
(Krisnadwipayana University)

TRACK 3 Economics

Sultan Room Session 3 (16.000 WIB – 18.00 WIB)

1. Design of Government Spending on Education, Health, Subsidies and Expenditure on Poverty in North Sumatra
Renny Maisyarah, Syofyardi
(Universitas Andalas)
2. The Causality Between Money Supply and Interest Rate and Its' Effects on Inflation in Indonesia
Zahrul Fuadi, Muhammad Nasir, Mohd. Nur Syechalad
(Syiah Kuala University, Malaysia)
3. Aims of Effect and Fiscal Independence and Local Revenue Against Human Development Index
Ayu Kurnia Sari, Renny Maisyarah
(Universitas Andalas)
4. The Effect of Priority Budget Policy to Economic and Financial Transformation-Regency District Deli Serdang
Abdiyanto
(Pembangunan Pancabudi University)
5. Flypaper effect on local government spending by balanced funds (DAU, DAK DAN DBH) in West Sumatra Province
Citra Ramayani, Jolianis
(STKIP PGRI Sumatera Barat)
6. Bank' Risk Taking Behaviour And The Optimisation Of Monetary Policy
Risna Triandhari, Sugiharso Safuan, M. Syamsudin, Halim Alamsyah
(Universitas Indonesia)
7. Effect of Foreign Price, Exchange Rate, National Income, and Forward Exchange rate on Consumer Prices in Indonesia
Sri Isnawati, FX Sugiyanto, Akhmad Syakir Kurnia
(Diponegoro University)

TRACK 4 Social Sciences

Caesar Room Session 3 (16.000 WIB – 18.00 WIB)

1. Students Attitudes Towards Terrorist Networks in the News on Television
M.C Kinanti Raras Ayu
(Airlangga University)
2. Youths Reception towards identity negotiations of Subordinate culture with dominant culture, Isyana Sarasvati, between clasical and pop mucisian
Arimbi Putri, Sari Monik Agustin
(Universitas Indonesia)
3. Marginalization of Women in Sleeping Beauty Tale (Critical Discourse Anlaysia of Sun, Moon and Talia Tale by Giambattista Basile)
Prisckha Mayufithi Islamitha, Udi Rusadi
(Universitas Indonesia)

4. Isolated Society Description of Kangean Islan in Contemporary Indonesian Era: Analysis of Documentary Movie "Ironi Pulau Kangean"
Afrizal Nur
(University of Airlangga)
5. Supervisory Communication In Digital Era (Case Study of QLUE and CRM in Jakarta Provincial Government)
Affi Astari Purnama, Irwansyah
(Universitas Indonesia)
6. Social Capital in Organizational Internal Communication
Yohana Tolla, Hendriyani
(Universitas Indonesia)
7. Advertising in Corporate Rebranding (Case Study of Corporate Advertising BPJS Ketenagakerjaan 2016)
Irla Yulia, Umami Salamah
(Universitas Indonesia)
8. Active Learning training influences Transfer Motivation-An empirical research Paper
Rachana Mukherjee, Jain Mathew
(Christ University Bangalore, India)